

## La Mesa Village Association Membership

“It takes a Village!” When you become a member of the La Mesa Village Association, you are committing to the success of the community where you have made an investment to do business, or where you call home. Business owners and residents alike are encouraged to be members of LMVA, which ultimately leads to the growth and success of the La Mesa Village community!

As a La Mesa Village Association member, your ideas now have an active voice in the year-round events that the organization provides to the community. Your passion for the La Mesa Village community as a resident or business owner is what makes us thrive because of your personal investment in this one-of-a-kind neighborhood.

## Membership Benefits

Membership has its perks! La Mesa Village is a tight knit community of small business owners, service professionals and residents alike. We offer two membership levels to suit your needs:

**Business Member:** As a business member of the LMVA you will benefit from a variety of marketing programs geared to expose your company to a larger audience within the La Mesa Village community as well as throughout San Diego County. You also have the opportunity to connect with fellow La Mesa Village business owners, managers and city leaders at general meetings, events and more.

Here is a complete listing of business member benefits:

- Flagpole Banner Program – businesses can purchase a banner(s) along La Mesa Blvd. and adjacent streets on a quarterly basis to promote their business.
- Premium online directory listings
  - Business designated as an LMVA member on their specific category page
- Free event listings on LMVA website and shared on LMVA Facebook page
- Special print advertising rate in La Mesa Courier within a branded LMVA section
- Sponsorship opportunities on LMVA website (web banner ads) and LMVA events
  - The LMVA will soon offer online sponsorships and ads on our website – stay tuned!
  - Businesses are encouraged and able to support LMVA events by becoming event sponsors, including the Car Show, Oktoberfest, Holiday in the Village, and more
- Opportunity to be included in LMVA social media posts, monthly blogs, email marketing campaigns and/or press releases
- Ability to participate in LMVA committees, projects, and events
- Opportunity to build valuable relationships with fellow La Mesa Village business owners and community leaders

**Friend of the Village Member:** This member level is geared towards La Mesa Village residents, independent contractors, as well as anyone outside the neighborhood, who has an interest in being an active participant within the La Mesa Village community but does not own or operate a business in the La Mesa Village footprint. As a Friend of the Village member you will have the opportunity to connect with fellow residents, as well as La Mesa Village business owners, managers and city leaders at general meetings, events and more.

Here is a complete listing of Friends of the Village member benefits:

- Sponsorship opportunities are also available to individuals – additional sponsorship funding helps us keep our current events and create new ones in the future!
- Ability to participate in LMVA committees, projects, and events
- Opportunity to build valuable relationships with La Mesa Village business owners and community leaders

### Membership Rates:

- Business Member - \$100 annually
- Friends of the Village - \$50 annually

### Membership Application

To apply for membership, visit the LMVA website at [lamesavillageassociation.org/membership](http://lamesavillageassociation.org/membership) where you can download, print, and fill out the application, or you can sign up online!

For more information, or if you have any questions regarding LMVA membership, please contact Tracy Giordano at [tracygiordanohomes@gmail.com](mailto:tracygiordanohomes@gmail.com), or call 619.343.2460.