

**HOLIDAY CAROL STROLL 2022 | SATURDAY, DECEMBER 3, 2022**  
**STROLL STARTS AT 1 PM (STAGING BEGINS AT 11:30PM)**

Dear Holiday Carol Stroll applicants,

Thank you for applying for this year's stroll! Please complete this application and submit it before 11/18/2022.

**PLEASE MAIL COMPLETED APPLICATION TO:**

**HEATHER BIRRCHE**

**8415 SUNRISE AVE.**

**LA MESA, CA 91941**

**OR EMAIL TO:**

**HBIRRCHE@GMAIL.COM**

**STROLL KICKS OFF AT 1PM (STAGING BEGINS AT 11:30PM)**

**Name of Entry:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Position/Title:** \_\_\_\_\_

**Primary Phone Number:** \_\_\_\_\_ **Alternate Phone Number:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Event Check-In Contact Name (if different from above):** \_\_\_\_\_

**Primary Phone Number:** \_\_\_\_\_ **Alternate Phone Number:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

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**ANNOUNCER'S COPY:**

**\*NOTE: Tell us about your group in 100 words or less. COPY MUST BE COMPLETED UPON SUBMISSION OF ENTRY, no exceptions.)**

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**GROUP INFO**

# of People in Group: \_\_\_\_\_

Ages: \_\_\_\_\_

Sound/Music (Yes/No): \_\_\_\_\_

Carol of choice (first come first serve basis): \_\_\_\_\_

Describe Concept: \_\_\_\_\_

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**AGREEMENT**

I/we hereby understand and agree to accept the risk of bodily injury and/or property damage which I/we may incur or cause a third party to incur as a result of my/our participation in the Holiday Carol Stroll. With this understanding, I/we further agree to indemnify, defend and hold harmless the McFarlane Promotions, Inc., City of La Mesa, the La Mesa Village Association and their respective officers, agents, and employees from and against any and all claims, losses, injuries, suits and judgments arising from, or in connection with my successors, assigns, heirs, executors and administrators, and any other persons or entities who/which may have a claim based on my/our personal injuries and/or property damage. I/we further understand and agree that this save harmless and indemnification shall apply to and all facilities that the City of La Mesa may own and/or control. Furthermore, I/we have read and agree to abide by the Holiday Carol Stroll guidelines and rules, as shown in the pages provided and those to be presented with the participant's information package if my group is accepted.

**TERMS AND CONDITIONS**

Participation is at no charge. All participant entries are subject to acceptance by the La Mesa Village Association. The committee reserves the right to refuse entry to any applicant for any reason.

By signing this application/agreement you give the La Mesa Village Association Committee the exclusive right to use in any media your name, likeness, photos, recordings, video or telecast reproduction of your performance for any purpose including television airing, promotion, advertising or otherwise.

In addition, you further agree to indemnify, hold harmless, and defend against any action against McFarlane Promotions, Inc., City of La Mesa, Le Mesa Village Association, its employees, its officers, its Boards, all persons involved in organizing, sponsoring or conducting the Holiday Carol Stroll and all related activities, its committees and their respective officers, agents, sponsors and employees, from and against any and all claims, losses, suits, judgments, damages and expenses, including attorney's fees, for any injury or damage, and any other claims asserted by or on behalf of any third party, and any liabilities whatsoever to anyone associated with my organization/group/business arising from, or in connection with my/our participation in the Holiday Carol Stroll and all related activities.

I/We, the undersigned, represent and warrant that I/we possess all necessary authority to perform any musical compositions I/we may play in conjunction with the Holiday Carol Stroll and all related activities. I/We have read and understand this Consent and Release in its entirety. I/We warrant that I/We are properly authorized to sign this Consent and Release on behalf of myself and my organization/group/business.

I/We have read and understand the Terms and Conditions in its entirety. I/We warrant that I/We are properly authorized to sign this Terms and Conditions on behalf of myself and my organization/group/business.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE NOTE: DEADLINE FOR ENTRY IS 11/18/2022.**

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