



## SPONSOR OPPORTUNITIES

LA MESA'S FAVORITE HOLIDAY TRADITION RETURNS THIS DECEMBER!

PRESENTED BY THE LA MESA VILLAGE ASSOCIATION

SATURDAY, DECEMBER 14, 2024

### ICE-SKATING RINK SPONSOR

\$10,000.00

- Signage at activation "Ice-Skating Rink Sponsored by (Name of Business)"
- Recognition as Ice-Skating Rink Sponsor anywhere the event name/logo is used
- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Inclusion in 10 social media posts + 2 dedicated social media post (Sponsor accounts to be tagged), FB/IG social media thanking sponsor for sponsoring the Ice-Skating Rink
- Opportunity to distribute a branded take-away item
- 10x10 both at event

### MRS. CLAUS READING NOOK SPONSOR

\$5,000.00

- Signage at activation "Mrs. Claus Reading Nook Sponsored by (Name of Business)"
- Recognition as Mrs. Claus Reading Nook Sponsor anywhere the event name/logo is used
- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Inclusion in 5 social media posts + 1 dedicated social media post (Sponsor accounts to be tagged), FB/IG social media thanking sponsor for sponsoring the Mrs. Claus Reading Nook
- Opportunity to distribute a branded take-away item
- 10x10 both at event

### GINGERBREAD HOUSE PHOTO OP SPONSOR

\$2,500.00

- Signage at activation "Gingerbread House Photo Op Sponsored by (Name of Business)"
- Recognition as Gingerbread House Selfie Station Sponsor anywhere the event name/logo is used

- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Inclusion in 5 social media posts
- Opportunity to distribute a branded take-away item
- 10x10 both at event

#### MINI GOLF SPONSOR

\$2,000.00

- Signage at activation “Mini Golf Course Sponsored by (Name of Business)”
- Recognition as the Mini Golf Course Sponsor anywhere the event name/logo is used
- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Opportunity to distribute a branded take-away item
- Inclusion in 4 social media posts

#### ALL-WHITE WINTER WONDERLAND SPONSOR

\$2,000.00

- Signage at activation “All-White Winter Wonderland Sponsored by (Name of Business)”
- Recognition as the All-White Winter Wonderland Sponsor anywhere the event name/logo is used
- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Opportunity to distribute a branded take-away item
- Inclusion in 4 social media posts

\$1,000.00

- Recognition in Event Blast and on Event Website
- Inclusion in 2 social media posts
- Logo on signage at entertainment stage, banners, posters and postcards

\$500.00

- Recognition in Event Blast and on Event Website
- Logo on signage at entertainment stage, banners, posters and postcards
- Inclusion in 1 social media post

\$250.00

- Logo on banners, posters and postcards
- Recognition on Event Website



## HOLIDAY IN THE VILLAGE SPONSORSHIP REGISTRATION

PLEASE SUBMIT BY OCTOBER 14, 2024, ALL CHECKS PAYABLE TO:

LA MESA VILLAGE ASSOCIATION

8030 LA MESA BLVD., #189

LA MESA, CA 91942

COMPANY: \_\_\_\_\_

NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

I WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

- ICE-SKATING RINK SPONSORSHIP - \$10,000.00
- MRS. CLAUS READING NOOK SPONSORSHIP - \$5,000.00
- GINGERBREAD HOUSE SELFIE STATION SPONSORSHIP - \$2,500.00
- MINI GOLF SPONSORSHIP - \$2,000.00
- ALL-WHITE WINTER WONDERLAND SPONSORSHIP - \$2,000.00
- SPONSORSHIP - \$1,000.00
- SPONSORSHIP - \$500.00
- SPONSORSHIP - \$250.00

I ACKNOWLEDGE AND CONFIRM THAT I WILL SUBMIT PAYMENT FOR THE INDICATED SPONSORSHIP AMOUNT BY OCTOBER 14, 2024.

PLEASE SEND HS-RES LOGO (EPS/AI/PDF) TO [MARKETING@LAMESAVILLAGEASSOCIATION.ORG](mailto:MARKETING@LAMESAVILLAGEASSOCIATION.ORG) BY OCTOBER 14, 2024.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_