

**SPONSORSHIP**  
• OPPORTUNITIES •



## HOLIDAY IN THE VILLAGE

LA MESA'S FAVORITE HOLIDAY TRADITION RETURNS THIS DECEMBER!  
PRESENTED BY THE LA MESA VILLAGE ASSOCIATION  
SATURDAY, DECEMBER 3, 2022

\$5,000

OPPORTUNITY TO DISTRIBUTE BRANDED  
TAKE-AWAY ITEM  
BANNER ON MAIN ENTERTAINMENT  
STAGE  
10X10 BOOTH AT EVENT  
INCLUSION IN (4) SOCIAL MEDIA POSTS  
+ (1) DEDICATED SOCIAL MEDIA POST  
1ST TIER RECOGNITION ON SIGNAGE  
RECOGNITION IN EVENT EBLAST  
RECOGNITION ON EVENT WEBSITE

\$1,000

INCLUSION IN (2) SOCIAL MEDIA  
POST  
BANNER ON MAIN ENTERTAINMENT  
STAGE  
2ND TIER RECOGNITION ON SIGNAGE  
RECOGNITION IN EVENT EBLAST  
RECOGNITION ON EVENT WEBSITE

\$500

INCLUSION IN (1) SOCIAL MEDIA  
POST  
3RD TIER RECOGNITION ON SIGNAGE  
RECOGNITION IN EVENT EBLAST  
RECOGNITION ON EVENT WEBSITE

\$2,500

10X10 BOOTH AT EVENT  
INCLUSION IN (4) SOCIAL MEDIA POSTS  
BANNER ON MAIN ENTERTAINMENT  
STAGE  
1ST TIER RECOGNITION ON SIGNAGE  
RECOGNITION IN EVENT EBLAST  
RECOGNITION ON EVENT WEBSITE

\$100

4TH TIER RECOGNITION ON SIGNAGE  
RECOGNITION ON EVENT WEBSITE

\$2,000

INCLUSION IN (3) SOCIAL MEDIA POST  
BANNER ON MAIN ENTERTAINMENT  
STAGE  
2ND TIER RECOGNITION ON SIGNAGE  
RECOGNITION IN EVENT EBLAST  
RECOGNITION ON EVENT WEBSITE

HOLIDAY ACTIVATIONS

BRAND ONE OF THE MANY HOLIDAY  
ACTIVATIONS! 

\$2,000: SANTA STAGE SPONSOR

\$1,000: HOLIDAY TRAIN SPONSOR

\$1,000: FOOD COURT SPONSOR





PLEASE SUBMIT BY OCTOBER 20, 2022. ALL CHECKS PAYABLE TO:  
 LA MESA VILLAGE ASSOCIATION  
 8030 LA MESA BLVD, BOX 189  
 LA MESA, CA 91942

**COMPANY:**

**NAME:**

**EMAIL:**

**PHONE:**

**ADDRESS 1:**

**ADDRESS 2:**

**CITY, ST ZIP:**

I WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

- |                                  |                                  |  |
|----------------------------------|----------------------------------|--|
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$2,000 SANTA STAGE SPONSOR   |
| <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$500   | <input type="checkbox"/> \$1,000 HOLIDAY TRAIN SPONSOR |
| <input type="checkbox"/> \$2,000 | <input type="checkbox"/> \$100   | <input type="checkbox"/> \$1,000 FOOD COURT SPONSOR    |

I ACKNOWLEDGE AND CONFIRM THAT I WILL SUBMIT PAYMENT FOR THE INDICATED SPONSORSHIP AMOUNT BY OCTOBER 20, 2022.

PLEASE SEND HI-RES LOGO (EPS/AI/PDF) TO [MARKETING@LAMESAVILLAGEASSOCIATION.ORG](mailto:MARKETING@LAMESAVILLAGEASSOCIATION.ORG) BY OCTOBER 21, 2022

\_\_\_\_\_  
SIGNATURE

[SUBMIT PAYMENT ONLINE](#)